

**STATE BOARD OF EDUCATION**  
Requested Reports, Updates, and Discussions  
May 16, 2006

**SUBJECT: Update on Workforce and Succeed Programs**

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**PROPOSED BOARD ACTION**

Information Only

**AUTHORITY FOR STATE BOARD ACTION**

N/A

**BACKGROUND INFORMATION**

An Overview of Workforce Education's Public Awareness Campaign will provide members with information on current marketing efforts to recruit new students to workforce programs and improve the overall image of workforce education.

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**Supporting Documentation Included:** Press Release on the Public Awareness Campaign and power point deferred from previous State Board Meeting

**Facilitators/Presenters:** Chancellor David Armstrong