
Teacher Recruitment Update

State Board of Education

March 2006

Cheri Pierson Yecke, Chancellor

Make a difference in Florida
teachinflorida.com



Update Overview

- Places We've Been – and People We've Recruited
- Promoting our Great State in Print, in Pictures, and on the Net
- Places We've Yet to Go
- The Great Florida Teach-In

Places and People

- NABE – National Association of Bilingual Educators Conference (Arizona)
 - Over 150 recruitment contacts made
 - Florida Pluses: academics, variety of places to live, no state income tax
 - Florida Minuses: hurricanes

Places and People

- NMSA – Middle School Regional Conference (Louisville, KY)
 - 75 recruitment contacts made
 - Florida minuses: tough family competition with local area; Kentucky will pay back any teacher's student loan

Places and People

- PittConn – The Pittsburgh Conference on Analytical Chemistry and Applied Spectroscopy (Orlando, FL)
 - Over 150 recruitment contacts made
 - Florida Pluses: Our accommodating certification and teacher education options; our great need for science teachers

Places and People

- TESOL Conference (Tampa)
 - 80 recruitment contacts made
 - Florida pluses: Cultural diversity; many candidates sought out Florida; professors from colleges around the nation visited the booth to obtain information for their students; employee benefits for teachers (esp. early vestment)
 - Florida minuses: hurricanes

Places and People

- Illinois Job Fair Circuit (Univ. of IL, Northern IL, Eastern IL, Northeastern)
 - Over 300 contacts made and forwarded to district booths or provided other Florida district information
 - Florida pluses: comparable salaries for much of Illinois with more take home pay and better benefits (insurance and retirement); better weather
 - Florida minuses: restrictions on repayment of student loans

Promoting our Great State...

Trade Show Booth Tabletop

Make a difference in Florida



Why teach in Florida?

- Commitment to academic excellence
- Economic benefits
- Recognition and rewards for high-performing teachers
- Diverse landscape, culture and people



**Florida needs
30,000 new teachers**
She needs only one



teachinflorida.com

Make a difference in Florida
teachinflorida.com



Made possible by: 

Web Promotion

- Teachers-Teachers.com subscription
 - Direct access for school districts to over 300,000 certified teachers who “want to move”
- CareerBuilder.com marketing
 - Promoting Florida to over 400,000 individuals visiting Career Builder
 - Looking for jobs in education nation wide
 - New graduates looking in Florida
 - Career changers in math and science fields
- Promoting the Teach-In on multiple small “teacher recruitment” websites

Places We've Yet to Go

- Job Fair Support for School Districts
 - Pennsylvania, Michigan, Minnesota, New York, Indiana
- Conferences to Spread the Message
 - National Reading Conference, National Minority Careers in Education, National ESE Conference, Science Educators National Conference, Model Schools Conference
 - American Chemical Society, International Technology Conference, Society of Industrial and Applied Math (SIAM) National Conference

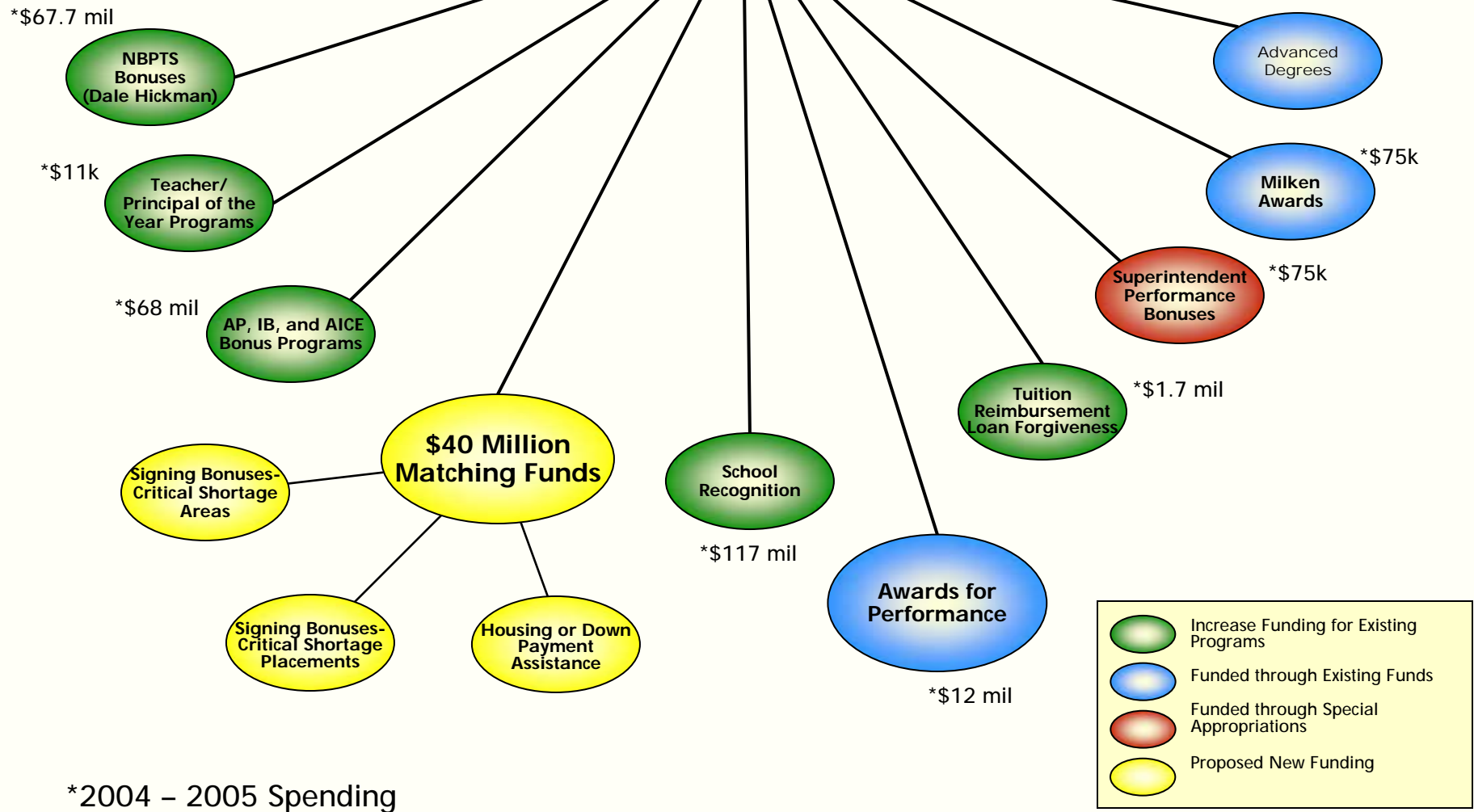
Places We've Yet to Go

- IBM's Transition to Teaching Program
 - Targets retiring professionals in math and science fields and helps transition them into teaching
 - Florida will send staff to their Florida employee meetings to explain our routes to certification and our multiple training options (EPIs, MATs, District Alt Cert) – first meeting is in April

The Great Florida Teach-In

- June 7-8, 2006, Tampa Convention Center
- **2005:** 3,070 registered (up from 1,769 in 2004)
- **2005:** 1,395 of those registered are now teaching in Florida (up from 775 in 2004)
- **Goal for 2006:** 2,200 teachers in Florida Classrooms via the Teach-In 2006

Recognizing and Rewarding Excellence



*2004 - 2005 Spending

- Increase Funding for Existing Programs
- Funded through Existing Funds
- Funded through Special Appropriations
- Proposed New Funding

For More Information...

www.TeachinFlorida.com