

STATE BOARD OF EDUCATION
Requested Reports, Updates, and Discussions
March 21, 2006

SUBJECT: Update on Workforce and Succeed Programs

PROPOSED BOARD ACTION

For Information

AUTHORITY FOR STATE BOARD ACTION

N/A

BACKGROUND INFORMATION

Overview of Workforce Education's Public Awareness Campaign will provide members with information on current marketing efforts to recruit new students to workforce programs and improve the overall image of workforce education. Chancellor Armstrong will also present the powerpoint presentation postponed from the February 21, 2006, on other Workforce and Succeed Programs.

Supporting Documentation Included: Press Release on the Public Awareness Campaign

Facilitators/Presenters: Chancellor David Armstrong