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**THE FLORIDA LEGISLATURE**

**COUNCIL FOR EDUCATION POLICY,  
RESEARCH AND IMPROVEMENT**

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November 17, 2004

**MEMORANDUM**

**TO:** Members, State Board of Education

**FROM:** Akshay Desai, Chairman *Akshay Desai*

**SUBJECT: Daytona Beach Community College Baccalaureate Proposal and Council Recommendations**

Section 1007.33, Florida Statutes, states that "a community college may develop a proposal to deliver specified baccalaureate degree programs in its district to meet local workforce needs" for approval by the State Board of Education. The statute further specifies that "the proposal must be submitted to the Council for Education Policy Research and Improvement for review and comment."

Daytona Beach Community College submitted a proposal to the Council by the August 1 deadline to establish a bachelor of applied science degree program. The Council reviewed the proposal based on its established matrix of criteria that includes the following issues:

- Program need and demand for program graduates
- Impact of the new program
- Effective use of all education resources
- Program implementation
- Program accountability issues
- Cost effectiveness

Following the evaluation of the proposal at its October 13<sup>th</sup> and November 10<sup>th</sup> meetings, the Council unanimously adopted the following recommendations for consideration by the State Board of Education:

**Recommendations:**

- 1. The State Board of Education should not approve the Daytona Beach Community College baccalaureate degree proposal.**

- 2. A bachelor of applied science degree program should be developed collaboratively by academic representatives of Daytona Beach Community College and the University of Central Florida Daytona Beach regional campus, along with other interested postsecondary partners in the region.**
- 3. The bachelor of applied science degree program should focus on and emphasize the achievement of specific skills and competencies in supervision and business management for its graduates that are appropriate to the workforce needs of the region.**
- 4. The curricular content and a specific plan for the delivery of the collaborative bachelor of applied science program should be completed by May 31, 2005.**
- 5. The completed proposal for delivery of the bachelor of applied science degree program should be reviewed by the Department of Education's Division of Colleges and Universities and Division of Community Colleges and Workforce Education.**
- 6. If the specific plan for the collaborative bachelor of applied science program is not completed by May 31, 2005, the Council will reconsider the Daytona Beach Community College proposal and, if warranted, will revise its recommendations to the State Board of Education.**

For your consideration, review materials are attached to this transmittal memorandum. If we can provide additional information or assistance in your deliberations, please let us know.

cc: Commissioner John Winn  
President Kent Sharples, DBCC  
President John Hitt, UCF

### **Attachments**

- A. Daytona Beach Community College Proposal
- B. CEPRI Amended Recommendations – November 10, 2004
- C. CEPRI Analysis and Recommendations – October 13, 2004
- D. University of Central Florida Correspondence
- E. Daytona Beach Community College Correspondence
- F. Proposal Evaluation by the Division of Colleges and Universities and the Division of Community Colleges and Workforce Education
- G. Proposal Evaluations by the Independent Colleges and Universities of Florida
- H. Survey of Business and Industry Representatives of the Volusia County Region
- I. CEPRI Procedures Timeline and Proposal Evaluation Criteria
- J. Section 1007.33, Florida Statutes – Site Determined Baccalaureate Degree Access