

**Daytona Beach Community College  
Analysis: Proposal for Baccalaureate Degree  
Bachelor of Applied Science Degree**

Daytona Beach Community College's proposal for authority to grant a Bachelor of Applied Science Degree is designed to provide upper division educational opportunities for Associate in Science and Associate in Applied Science degree graduates who "desire higher credentials for career advancement or entrepreneurial ventures." It is particularly geared toward providing access to the baccalaureate degree for place-bound, career focused students whose needs are unmet by local universities or university partnerships.

**History:**

Daytona Beach Community College's proposal for authority to grant a Bachelor of Applied Science Degree was first submitted to CEPRI on July 28, 2004. Upon initial review, both parties agreed that the proposal would be strengthened by the addition of new information and data. DBCC was then granted 30 days to resubmit their proposal.

At a meeting on October 13, 2004, CEPRI staff determined that: "The establishment of a bachelor in applied science degree program at Daytona Beach Community College is not recommended." CEPRI's stated preference was that DBCC design a more clearly defined BAS degree program in management and supervision in collaboration with the University of Central Florida or an independent college or university in the area. CEPRI requested that a curricular content and specific plan for the delivery of the BAS degree program be completed by May 31, 2005, and if such a collaborative plan was not completed by that date, CEPRI recommended that DBCC proceed with the implementation of the degree program. Although the CEPRI report at times seems to "waffle," in regard to their intent to grant approval, a review of reports and minutes indicates:

- **CEPRI staff agrees that "there is an unmet need for a baccalaureate degree program for individuals in the Volusia County region with an associate in science technical degree and work experience who desire education and skills in supervision and management."**
- **CEPRI's preference for BAS program delivery is a collaborative university/community college partnership**
- **IF despite good faith attempts to develop a viable BAS partnership, a plan is not completed by May 31, 2005, CEPRI recommends that DBCC proceed with implementation.**

**Proposal Analysis:**

Chapter 1007.33, FS provides for community colleges to offer baccalaureate programs that address local workforce needs when demand for the specified program is "identified by the workforce development board, local businesses and industry, local chambers of commerce and potential students." DBCC has provided data which documents not only the rapid population growth in their service area, but also strong evidence that illustrates a lack of interest by the universities in addressing the specific needs of AS or AAS

graduates who are seeking baccalaureate opportunities without requiring them to: 1) relocate 2) take on higher tuition/fees 3) go back and earn additional lower division credits for admission or 4) unrealistically adjust their employment schedules. In addition, DBCC has also provided evidence of local business and industry support (4 local Chambers of Commerce and the Workforce Development Board of Volusia Flagler County.)

In order to optimize understanding of this degree program, it is recommended that DBCC clearly identify the areas of concentration or specific degrees which will segue into the proposed BAS. The College should work to eliminate any ambiguities in regard to requirements by defining a general BAS curriculum which can be paired with any number of AS/AAS degrees as a pipeline to the baccalaureate. (It is further recommended that the Division of Community Colleges work with its colleges to define a consistent BAS core curriculum.)

**Meeting the Criteria in Law:**

Daytona Beach Community College has clearly addressed the Matrix of Criteria as required by CEPRI and has adequately answered questions concerning Need, Potential Impact, Use of Resources, Implementation and Accountability.

**Comment on CEPRI Review:**

An analysis of correspondence and reports dating from July 2004, clearly indicates a evolution in CEPRI's opinion of the need for DBCC to be granted approval to deliver a BAS degree in Volusia County. Initially, support was weak, perhaps based upon a less than complete proposal by DBCC, and the belief that the University of Central Florida, with an on-site branch campus, would pick up the initiative. DBCC, however, was not only able to demonstrate a local area need for the BAS degree, as well as community support, but also to point out that local public and private universities were not eager to partner with them in meeting this need.

**Budget Request:**

Daytona Beach Community College is not requesting state funding for the program in 2005-06. An amount of \$94,475 will be used from the college operating budget to support the baccalaureate degree program in 2005-06. Future budget requests approximate 85% of the amount per FTE student appropriated in state funds for enrollment growth in the state universities.

Prepared by Dr. Judith Bilsky  
Budget Commentary: Ed Cisek  
Division of Community Colleges & Workforce Education  
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Attachment: Budget Plan

