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Memorandum Number 04-40

October 13, 2004

MEMORANDUM

TO: Community College Presidents

FROM: J. David Armstrong, Jr.
William D. Law, Jr.

SUBJECT: Strategic Planning

Beginning this fall, the Florida Community College System has a new opportunity to create a 5-year Strategic Plan. The State Board of Education has requested and approved this opportunity for us and the Division of Community Colleges and Workforce Education will provide staff resources for the process. Building upon changes in governance, as well as on-going cultural, socio-economic, and technological dynamics, the group will be asked to develop a plan which will support K-20 Strategic Goals and Imperatives, while at the same time providing future direction for our sector.

Upon request of Commissioner Winn and Chancellor Armstrong, President Bill Law has agreed to chair the Task Force which will conduct the strategic planning process. The Commissioner will be appointing a statewide Task Force, which is representative of the demographic and ethnic diversity found within the state. Attached, for your review, is a proposed list of suggested Task Force members. Please take a look at the recommendations and feel free to offer alternatives or additions. In addition to those individuals named, we welcome the participation of any community college president who wishes to serve. Participants in the Task Force would need to have travel expenses to attend three or four meetings over the next year.

J. DAVID ARMSTRONG, JR.

Chancellor, Community Colleges and Workforce Education

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We will initiate the strategic planning process in conjunction with Florida Association of Community Colleges Meeting (FACC) in Tampa, November 17-19, 2004, and culminate with a “draft” report to present to the Council of Presidents at its May 2005 meeting.

Division staff is currently preparing an issues “framework,” as a springboard for the Task Force, as well as collecting supporting resources which will be made available to the Task Force once the membership is determined.

Please don't hesitate to share your thoughts and insights as we begin this process, which we hope will be both meaningful and fully collaborative.

JDA/jbh

Attachment

c: Mr. Ed Cisek
Dr. Bonnie Marmor
Dr. Judith Bilsky
Ms. Stacey Webb
Mr. Harry Albertson