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MEMORANDUM

TO: District Coordinators of Assessment

FROM: Kris Ellington

DATE: February 13, 2007

SUBJECT: Parent DVD Rollout

For your information:

Recently, the Department has started shipping to your district's **volunteer coordinator** boxes of DVDs, "Your Child, Your Public Schools", designed to provide parents an overview of public schools including information on parent involvement, schools grades, FCAT, choice options,...

I have attached the "talking points" which provides additional details on this product. It is also downloadable from www.fldoe.org/parentdvd. The DVD contains approximately 2 hours of content but is divided into components that are accessed through a menu.

Kris Ellington

Director of K-12 Assessment * Assessment and School Performance * Florida Department of Education * 850-245-0513 (SunCOM 205-0513)



CORNELIA S. ORR, PH.D.
ADMINISTRATOR, ASSESSMENT AND SCHOOL PERFORMANCE
ACCOUNTABILITY, RESEARCH, AND MEASUREMENT