

MARKETING AND DIVERSIFIED EDUCATION

DIVERSIFIED EDUCATION,

GRADES 6-9

ORIENTATION TO CAREER AND TECHNICAL OCCUPATIONS

Goodheart-Willcox,
Wanat, Pfeiffer, and Van Gulik

Learning For Earning © 2004, 2004/4e

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| | MAJOR TOOL: | | |
| 1566379393 | Learning for Earning © 2004 | 37.98 | |
| 1566379415 | Student Activity Guide | 8.97 | |
| | ANCILLARIES: * 1:25 ▲ 1 per teacher | | |
| 1566379407 | Teacher's Wraparound Edition | ▲ 49.50 | |
| 1566379423 | Teacher's Resource Guide | ▲ 40.50 | |
| 1566379431 | Teacher's Resource Portfolio | 91.50 | |
| 156637944X | Teacher's Resource CD w/ G-W TCS | *141.00 | |
| 1566379431 | Teacher's Resource Portfolio | | * |

State Committee recommended notations: None
Approach: Text introduces students to the skills they will need to succeed in school, on the job, and on their own. Also includes information on money management and independent living skills.
Recommended for: Students in grades 6-8.
Suggested instructional time: 75-150 hours.
Consultant services: Limited in-service is available. Contact Florida representative.
Adopted: 2004-2010

EXPLORATION OF VOCATIONAL OCCUPATIONS

Glencoe/McGraw-Hill,
Kelly, et al

Exploring Careers, 2004/4e

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| | MAJOR TOOL: | | |
| 0078456444 | Student Edition | 37.98 | |
| 0078460492 | Teacher's Annotated Edition | *45.00 | |
| | FREE ITEMS: * 1 PER TEACHER | | |
| 007846045X | Teacher Resource Binder | | * |
| 0078460484 | Interactive Lesson Planner CD-ROM | | * |
| 0078612063 | ExamView Test Generator CD-ROM | | * |

State Committee recommended notations: None

Approach: Text gives students opportunity to explore career areas and introduces all sixteen US Department of Education career clusters.

Recommended for: Students in grades 6-8.

Suggested instructional time: One semester.

Consultant services: Upon request by contacting Florida Regional Sales Office at (813) 630-1322.

Adopted: 2004-2010

South-Western,
Jordan & Whaley

Discovering Your Career, 2003/1e

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| | MAJOR TOOL: | | |
| 0538432020 | Student Edition with CD-ROM | | 38.50 |
| | ANCILLARIES: *1:TEACHER | | |
| 0538432039 | Instructor's Manual | | *115.00 |
| 0538434716 | ExamView Pro (CD-ROM) | | * |
| | FREE ITEMS: *1:TEACHER | | |
| 0538436735 | Teacher's Edition, Chapter Tests | | * |
| 0538436743 | Teacher's Edition, Activities & Projects | | * |
| 053843676X | Instructor's Resource CD | | * |
| 0538436751 | ExamView (CD-ROM) | | * |
| 0538436778 | CNN Today Video | | * |

State Committee recommended notations: Appropriate for 9th grade.

Approach: Text matches career to student's personal interests. Traditional and non-traditional career choices are discussed.

Recommended for: Students in grades 6-8.

Suggested instructional time: One semester.

Consultant services: Available by request upon adoption and purchase.

Adopted: 2004-2010.

South-Western,
Jordan & Whaley

Investigating Your Career, 2004/1e

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| | MAJOR TOOL: | | |
| 0538436697 | Student Edition with CD-ROM | | 38.50 |
| 0538436700 | Teacher's Wraparound Edition | | *65.00 |
| | ANCILLARIES: * 1:TEACHER | | |
| 0538436719 | Activities & Projects (workbook) | | 15.00 |
| 0538436727 | Chapter Tests (consumable) | | 10.00 |
| 0538436794 | Teacher's Resource Box | | *99.00 |
| | FREE ITEMS: *1:TEACHER | | |
| 0538436735 | Teacher's Edition, Chapter Tests | | * |
| 0538436743 | Teacher's Edition, Activities & Projects | | * |
| 053843676X | Instructor's Resource CD | | * |
| 0538436751 | ExamView (CD-ROM) | | * |
| 0538436778 | CNN Today Video | | * |

State Committee recommended notations: None

Approach: Text emphasizes lifelong learning and encourages students to fit their individuality by matching career focus to their interests, abilities, values and personal goals.

Recommended for: Students in grades 6-8.

Suggested instructional time: One Semester.

Consultant services: Available by request upon adoption and purchase.

Adopted: 2004-2010.